

# TRADEMARK®OOOFING YOUR BRAND

with

## PINTAS CONSULTING GROUP

### BEST PRACTISE TO OWN, PROTECT AND MONETIZE YOUR INVENTION



A working knowledge of trademarks is useful for every entrepreneur. We are focusing on how Trademarks increases the power of marketing in your business. Learn the value of a brand, creating brands through trademark. Basics rules for selecting a mark, the value of registration and how to use trademark.

We emphasize on how to PROTECT and MONETIZE your business wealth with intellectual property.

Date : 14 April 2017, Friday

#### Additional Takeaways:

- PINTAS Patent Handbook
- Consultation on Patent session local and overseas
- With an experience of more than (20years) speaker on Intellectual Property

Language: Chinese/English

#### When & Where ?

14 April 2017 | Friday | 2 p.m.

25, Jalan Persiaran Skudai 8,  
Pusat Perusahaan Skudai 8,  
81300 Skudai, Johor



- Speaker -

#### Mr. Lok Choon Hong

LLB(Hons) Malaya, LLM (Hons) Cambridge;  
MBA (Insead), EMBA (Tsinghua)  
Registered Patent Malaysia, Trademark, Industrial  
Design Agent, Advocate & Solicitor,  
High Court of Malaya/Singapore (Non-practising).

Yes ! I wish to attend the talk on  
“ TRADEMARKPROOFING YOUR BRAND ”

My details are as follows :

Full name : \_\_\_\_\_

Designation : \_\_\_\_\_

Company : \_\_\_\_\_

Tel. No. : \_\_\_\_\_

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To RSVP, please fill in the details in the section provided  
and call us at 010-566 6077 or email us at

[marketing1@pintas-ip.com](mailto:marketing1@pintas-ip.com)

Attn : Mr. Wong

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