

Pintas Alliance Partnership Programme

To effectively exploit the IP market, Pintas Alliance Partnership Program (PAP) is proposed. We look forward to dynamic, forward-looking service provider firms to join in the network to grab a share in the relatively untapped IP market in Malaysia.

Benefits of AP Programme

The benefits of joining PAP are as follows:-

- Partners of the PAP shall be able to enter into the expanding IP market to tap the opportunities and realize the full business potential of knowledge-based economy
 - Absolute confidentiality and non-competition obligations towards clients introduced by Partners (Pintas shall enter into contracts with its partners to ensure this obligation is achieved).
 - Sharing and transfer with Partners of know-how and expertise in IP protection, management and commercialization for local and regional market.
 - On going training and technical support from Pintas to run a competent IP portfolio.
 - Online IP filing and Support System
- Our Pledge to AP Partners

Through the PAP programme, Partners of PAP shall be able to generate revenue and gain business development through:-

- IP (Patent, Trademark, Copyright and Industrial Design) application and registration service for Malaysia, Singapore, China , Asean countries and Overseas.
- IP Management and Strategic Consultancy service, including
- IP Incentives, ie utilizing in-house generated IP rights to apply for tax incentives like MSC, Bio Nexus status and Pioneer Status as well as IP Grant;
- IP Management, IP Audit and Formulation of IP Policy; and
- IP Finance: capital raising for technology set-up through venture capitals, seed funding or loan.
- IP commercialisation and technological brokerage service through www.iptechxchange.com, a technology transfer portal managed by Pintas
- 24 hours online tracking of all cases referred by AP partners through Pintas IPTMS Online Tracking System.
- Seminars and courses on IP protection, strategy, enforcement, management and commercialization through our IP training and education arm, namely IPTech Workshop series and IPSmart Seminar Series
- Monthly update on the latest development in Asean intellectual property through our IPSmart Newsletter.
- Becoming a partner of Asean Intellectual Property Blog (hosted at www.iphall.com) managed and administered by our own designated team.

Criteria to Become Our Partners

We are inviting professional service providers like accountants, company secretaries, lawyers, advertising and designer agencies to join our PAP.

Potential partners must preferably possess the following qualities:-

- keen interest to learn and to expand into new area of service
- integrity and honesty
- professionalism in service
- dynamic and resourcefulness in market development